

Beginning Journalism **Lead Writing**

Name _____ Period _____

You should write a news lead based on five different fictional stories, TV shows or cartoons you know. Remember, the lead should be clear and concise. An example is provided for you.

STORY

In an episode of "The Brady Bunch," Bobby and Cindy Brady set out to prove they weren't useless little kids by attempting to break the world record in teeter-tottering. Though they didn't break the record, they were able to show their siblings that they were worthy of the family's respect.

ONE EXAMPLE

LOS ANGELES--Proving what goes up, must come down. . .and back up. . .and down, two local 11-year-olds set out to break the world teeter-totter record last week, tottering for more than 27 consecutive hours on the backyard apparatus.

NEXT SENTENCE The children, Bobby and Cindy Brady, of the 500th block of Clinton Avenue, decided to attempt record-breaking after a squabble with their older siblings.

AND THEN "Our older brothers and sisters have been giving us a hard time for being little," Bobby Brady said, "so we decided to do something to show them we weren't worthless."

AND THEN Cindy agrees with her step-brother.

AND THEN "Marcia and Jan (Cindy's older sisters) can be pretty mean sometimes, so we had to show them," Cindy said.

STILL MORE Mike and Carol Brady, the children's parents, were OK with the world record attempt since it was the weekend.

ANOTHER QUOTE "Kids will be kids," Mike said, "and we're not ones to say no, so we supported Cindy and Bobby in their efforts."

STORY _____

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