

Order a yearbook!

Order a yearbook! Books can be purchased in August by calling 1-866-287-3096 or at www.yearbookordercenter.com. Books are \$69 with the price increasing as the year goes on — order early and save!

2011 GRAD AD CONTRACT

PLEASE PRINT AS NEAT AS POSSIBLE.

Student name as it is to appear in the Grad Ad:

Ad purchased by: _____

Relation to student: _____

Contact Number: _____

E-mail Address: _____

I have included _____ photos.

___ I would like my photos returned (photos are returned at beginning of following school year). I have included an additional \$7 for my photo to be returned. **PUT STUDENT NAME ON THE BACK OF EACH PHOTO, PLEASE.** Make sure to include a return address, too!

NEW, LOWER PRICES!!!

I would like to purchase the following ad:

___ Full page (limited no. available) \$300(up to 8 photos, 200 words). **SPECIAL! \$275 if postmarked prior to Sept. 1!**

___ Half page (limited no. available) \$165(up to 4 photos, 100 words). **SPECIAL! \$140 if postmarked prior to Sept. 1!**

___ Quarter page \$90(up to 2 photos, 75 words). **SPECIAL! \$75 if postmarked prior to Sept. 1!**

___ 1/8 page \$60(1 photo, 50 words). **SPECIAL! \$45 if post-marked prior to Sept. 1!**

___ Return photo fee \$7

___ Check/Money Order Number: _____

___ CashAmount enclosed: \$_____

Make checks payable to North Central High School.

Questions? E-mail tgayda@msdwt.k12.in.us

TIPS!

- Digital photos are acceptable. Mark on the application if you are submitting digital photos and e-mail the photos to Tom Gayda at tgayda@msdwt.k12.in.us by Oct. 4. In the subject line, put the name of the student. Photos should be sent in the .jpg format only. Photos should be saved at a resolution of 300 dpi. Name the file as follows: john_smith_01.jpg for a John Smith photo. For multiple photos, continue the numbering sequence: john_smith_02.jpg. Photos may be submitted digitally on CDROM. Please use the same file-saving procedure.
- The yearbook staff can't perform magic. If the original photo quality is poor, the reproduction in the yearbook will be poor.
- The actual style of the Grad Ad will reflect the look and theme of the 2011 Northerner.
- The correct way to spell "congratulations" includes no "d." Be clear when writing your ad if you are intentionally trying to write "congradulations" as a play on words.

Please read the following and sign, acknowledging Grad Ad specifications.

I understand the deadline for purchasing a Grad Ad is Monday, Oct. 4, 2010. I understand the photos I submit can be returned in Fall 2011 for a \$7 return fee. I understand color copies, or anything other than originals, may not reproduce well. I understand the yearbook staff may reject photos that violate copyright laws. I understand payment is due at the time of submission. I have selected a size, included a message and photos as necessary. I have written the name of the student on the back of each photo. I give the Northerner permission to reprint this message (and photos if included) in the senior section of the yearbook. I understand the Northerner reserves the right to judge appropriateness and technical feasibility of both text and content. The Northerner has the right to reject any ad. The Northerner is a student-produced publication, made by North Central publications students for the student body. All book decisions are made by the yearbook staff.

Signature

Date

Please, neatly write your message for the Grad Ad on the back side of this paper.

*All materials should be sent by Monday, Oct. 4 to:
Northerner Yearbook Staff
North Central High School
1801 E. 86th St.
Indianapolis, IN 46240*

And seniors, don't forget!

To be pictured in the yearbook as a senior, you must make an appointment with **Prestige Portraits**. They are the official photographer for the 2011 yearbook. Call Prestige at **317-829-2080**. Don't forget!