

# 2010 GRAD AD CONTRACT

## PLEASE PRINT AS NEAT AS POSSIBLE.

Student name as it is to appear in the Grad Ad:

\_\_\_\_\_

Ad purchased by: \_\_\_\_\_

Relation to student: \_\_\_\_\_

Contact Number: \_\_\_\_\_

E-mail Address: \_\_\_\_\_

I have included \_\_\_\_\_ photos.

\_\_\_ I would like my photos returned (photos are returned at beginning of following school year). I have included an additional \$7 for my photo to be returned. **PUT STUDENT NAME ON THE BACK OF EACH PHOTO, PLEASE.** Make sure to include a return address, too!

### I would like to purchase the following ad:

\_\_\_ Full page (limited no. available) \$350(up to 8 photos, 200 words). **SPECIAL! \$315 if postmarked prior to Sept. 1!**

\_\_\_ Half page (limited no. available) \$200(up to 4 photos, 100 words). **SPECIAL! \$185 if postmarked prior to Sept. 1!**

\_\_\_ Quarter page \$110(up to 2 photos, 75 words). **SPECIAL! \$100 if postmarked prior to Sept. 1!**

\_\_\_ 1/8 page \$60(1 photo, 50 words). **SPECIAL! \$50 if post-marked prior to Sept. 1!**

\_\_\_ 1/16 \$35(50 words). **SPECIAL! \$20 if postmarked prior to Sept. 1!**

\_\_\_ Return photo fee \$7

\_\_\_ Check/Money Order Number: \_\_\_\_\_

\_\_\_ CashAmount enclosed: \$\_\_\_\_\_

Make checks payable to North Central High School.

Questions? E-mail [tgayda@msdwt.k12.in.us](mailto:tgayda@msdwt.k12.in.us)

## TIPS!

- Digital photos are acceptable. Mark on the application if you are submitting digital photos and e-mail the photos to Tom Gayda at [tgayda@msdwt.k12.in.us](mailto:tgayda@msdwt.k12.in.us) by Sept. 30. In the subject line, put the name of the student. Photos should be sent in the .jpg format only. Photos should be saved at a resolution of 300 dpi. Name the file as follows: john\_smith\_01.jpg for a John Smith photo. For multiple photos, continue the numbering sequence: john\_smith\_02.jpg. Photos may be submitted digitally on CDROM. Please use the same file-saving procedure.

- The yearbook staff can't perform magic. If the original photo quality is poor, the reproduction in the yearbook will be poor.
- The actual style of the Grad Ad will reflect the look and theme of the 2010 Northerner.

- The correct way to spell "congratulations" includes no "d." Be clear when writing your ad if you are intentionally trying to write "congradulations" as a play on words.

*Please read the following and sign, acknowledging Grad Ad specifications.*

I understand the deadline for purchasing a Grad Ad is Monday, Sept. 30, 2009. I understand the photos I submit can be returned in Fall 2010 for a \$7 return fee. I understand color copies, or anything other than originals, may not reproduce well. I understand the yearbook staff may reject photos that violate copyright laws. I understand payment is due at the time of submission. I have selected a size, included a message and photos as necessary. I have written the name of the student on the back of each photo. I give the Northerner permission to reprint this message (and photos if included) in the senior section of the yearbook. I understand the Northerner reserves the right to judge appropriateness and technical feasibility of both text and content. The Northerner has the right to reject any ad. The Northerner is a student-produced publication, made by North Central publications students for the student body. All book decisions are made by the yearbook staff.

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

Please, neatly write your message for the Grad Ad on the back side of this paper.

*All materials should be sent by Monday, Sept. 30 to:  
Northerner Yearbook Staff  
North Central High School  
1801 E. 86th St.  
Indianapolis, IN 46240*

# And don't forget!

To be pictured in the yearbook as a senior, you must make an appointment with **Prestige Portraits**. They are the official photographer for the 2010 yearbook. Call Prestige at **317-829-2080**. Don't forget!

Order a yearbook! Books can be purchased August 1 at 1-866-287-3096 or at [www.yearbookordercenter.com](http://www.yearbookordercenter.com). Books will be \$69 before August 31, \$75 from September 1 to October 31 and \$90 until December 1.