

Talking Convergence Journalism

What is convergence?

- sharing of resources among different media to cover one story

Why convergence?

- practical; stories told in the best way; convenient

How does convergence work?

- by regular meetings and planning

When is convergence used?

- when news/information is needed to be provided to a variety of different media

Who does convergence?

- more and more people each day; local newspapers and TV stations, as one example

Our plan of action

1. Identify a leader:

2. Identify a meeting time/location:

3. Identify a story:

4. Identify story angles/focus/media to be used:

5. Evaluate the process used:



The North Central student journalists and J. Everett Light Career Center Radio/TV students converged to cover "Rockin' for Riley," a concert sponsored by the National Honor Society that benefits the Riley Hospital for Children in Indianapolis. A Web site, www.northcentralpublications.net, was created to house the print and the broadcast pieces of the story. Stories featured included: a history of the hospital and James Whitcomb Riley, a profile on a teacher who attended the hospital as a child and what would be happening at the "Rockin' for Riley" event.